



SH/XII/007/2025

15th April, 2025

Corporate Relationship Department
BSE Limited
1st Floor, Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai-400 001
Scrip Code: 500040

Listing Department
National Stock Exchange of India Limited
"Exchange Plaza" 5th floor,
Bandra-Kurla Complex
Bandra (East), Mumbai-400 051.
Scrip Code: ABREL

Dear Sir/ Madam,

Sub: Press release of Birla Estates Private Limited, a wholly owned subsidiary of Aditya Birla Real Estate Limited (the Company)

Ref: Regulation 30 of Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Pursuant to Regulation 30 of Listing Regulations, please find attached herewith a copy of Press Release of Birla Estates Private Limited, a wholly-owned subsidiary of the Company the contents of which are self-explanatory.

This is for information of the investors and for your records.

Thanking you,

Yours truly,
For **Aditya Birla Real Estate Limited**
(formerly Century Textiles and Industries Limited)

Atul K. Kedia
Jt. President (Legal) & Company Secretary

Encl: as above



Birla Estates clocks a booking value of INR 8000 crores in FY25, achieving over 100% growth from FY24

Mumbai, April 15, 2025: Birla Estates Private Limited, a wholly owned subsidiary of Aditya Birla Real Estate Limited (ABREL), has clocked its highest-ever booking value of INR 8000 crores for FY25 across key focus markets. This success is underlined by Birla Arika, Gurugram (phase 1) which achieved a record-booking value of approx. INR 3100 crores for over 300 units along with multiple successful launches in its Bengaluru market in FY25. The company witnessed a remarkable 17x surge in booking value in its residential sector from FY20 to FY25, displaying a strong growth trajectory and has shown a 100% growth over FY24. In the last quarter of FY25 the company launched 5 projects across its key markets of NCR, Bengaluru and forayed into the Pune market recording its biggest quarter sales.

Commenting on the company's extraordinary performance in FY25, **K.T. Jithendran, MD & CEO, Birla Estates**, stated, *"Our FY25 performance is a testament to our market choices, right positioning and strong brand. With an exceptional CAGR of 77% from FY20 to FY25, we are among the fastest-growing real estate developers in India. Over the next few years, we aim to expand our business, establishing Birla Estates among the top players in key micro-markets across Mumbai, Pune, NCR, and Bengaluru. With 8 launches slated for FY26, our focus remains on premium and luxury housing, driven by unmatched quality, operational excellence, sustainability and innovation. As we scale, we will continue to create future-ready developments that redefine urban living."*

Guided by its 'Life Designed' philosophy, Birla Estates remains committed to creating thoughtfully designed spaces that elevate modern living.

About Birla Estates:

Birla Estates Private Limited, is a wholly owned subsidiary of Aditya Birla Real Estate Limited (formerly Century Textiles and Industries Limited). In a short span of time Birla Estates has established itself as a brand of choice in the real estate industry. Birla Estates develops premium residential housing in key markets. The company is developing land parcels both through outright purchases as well as asset light Joint Ventures apart from developing its own land parcels. In the long term, the company is focused on developing world class residential, commercial and mixed use properties and aims to be amongst the top real estate companies in India. The company's focus is on differentiating through sustainability, execution excellence, customer centricity and thoughtful design.

The company is headquartered at Mumbai and currently has regional offices in NCR, Bengaluru and Pune and also has a well- established commercial portfolio with 2 grade-A commercial buildings located in Worli, Mumbai with ~6 lakh square feet of leasable area.

Media Contact:

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